



www.loveandlogic.com

800-338-4065

Dear Friend of Love and Logic,

Thank you for your enthusiasm and support of the Love and Logic® approach! We appreciate your effort in sharing your time and talent with parents and teachers to help raise respectful, responsible kids.

This letter is to let you know about our continuing effort to provide clarity to facilitators with respect to our policies and guidelines for advertising and promoting your classes for our *Parenting the Love and Logic Way®*, *Crianza con Amor y Lógica®*, *Love and Logic Early Childhood Parenting Made Fun!®*, *Love and Logic: Supporting Youth with Special Needs®*, *Love and Logic: Adults Supporting Youth with Challenging Pasts®*, and *9 Essential Skills for the Love and Logic Classroom®* curricula.

The *Love and Logic Institute, Inc., POLICIES AND GUIDELINES* booklet that accompanies this letter should be kept with your Facilitator Guide as a permanent reference for questions regarding the protocol and legal requirements for advertising and promoting any Love and Logic curriculum that you teach.

To begin using our Love and Logic Media Kit, visit our website at www.loveandlogic.com, sign into your account, and look for the link under the Facilitator's page.

If you have any questions, please do not hesitate to call us at 1-800-338-4065. Thank you for your support!

Love and Logic Institute, Inc.
Intellectual Property Department

Love and Logic Institute, Inc.

POLICIES AND GUIDELINES

For Independent Facilitators of the...

Parenting the Love and Logic Way®

Crianza con Amor y Lógica®

Love and Logic Early Childhood Parenting Made Fun!®

Love and Logic: Supporting Youth with Special Needs®

Love and Logic: Adults Supporting Youth with Challenging Pasts®

9 Essential Skills for the Love and Logic Classroom®

...curricula

At the Love and Logic Institute, Inc., (LLII) we have created a unique brand of Love and Logic® parenting and teaching techniques. These high-quality products provide practical techniques to help adults develop respectful and healthy relationships with children. We provide Love and Logic training materials that teach a way of raising children to be responsible and to prepare them for the real world. Collectively, Jim Fay, Foster W.Cline, M.D., and Charles Fay, Ph.D., have helped parents and teachers become more successful in working with children. They bring over 100 years of combined experience and expertise. LLII offers an extensive line of products, based on the unique Love and Logic philosophy, that are available at one-day seminars, conferences, or through our website, and includes books, videos, audios, training curricula, and webinars. Our exceptional customer-care staff is trained to help customers select specific materials related to their issues. If you are not 100% satisfied with a Love and Logic product that you purchased, return the product within 30 days in its original condition for an exchange or a full credit of the purchase price. Once issued, this credit must be used within 30 days.

INTRODUCTION

Increasingly, Independent Facilitators of *Parenting the Love and Logic Way®*, *Crianza con Amor y Lógica®*, *Love and Logic Early Childhood Parenting Made Fun!®*, *Love and Logic: Supporting Youth with Special Needs®*, *Love and Logic: Adults Supporting Youth with Challenging Pasts®*, and *9 Essential Skills for the Love and Logic Classroom®* curricula (further referred to as CURRICULA or CURRICULUM) ask us for a list of the dos and don'ts for presenting these CURRICULA. At the Love and Logic Institute, Inc., we seek to communicate with our facilitators, and all of our other customers, in accordance with the Love and Logic philosophy, by telling our facilitators and customers what we are willing to allow, rather than what they cannot do. To that end, we have developed and provided facilitators with these policies and guidelines as well as a pre-approved set of templates for use in promoting and advertising their classes.

These policies and guidelines contain specific rules and requirements for the use of our trademarks, our logo, and our copyrighted materials. The intended goal is that this information will give our Independent Facilitators some clear limits within which to operate. However, in providing these guidelines, there have been times when it has been necessary to depart from this process, especially when discussing issues of legality. We hope you understand that our intention is to be as clear as possible so that we may avoid confusion, misunderstandings, and problems for all concerned.

CODE OF ETHICS

We welcome you to the network of Independent Facilitators of the CURRICULA developed by the Love and Logic Institute, Inc. We believe in having high expectations for ourselves and our children, and we also have those same high expectations for you, our Independent Facilitators. For this reason, we have described our expectations in a letter to participants in the front of all of our workbooks. We have also included that letter in all of the Facilitator Guides for our CURRICULA so that you will be aware of what parents and teachers who take your classes should expect from their experience.

RIGHTS GRANTED TO INDEPENDENT FACILITATORS

By purchasing any of our CURRICULA, you and your organization are given limited permission by LLII to teach Love and Logic® copyrighted material through use of a CURRICULUM only if it is taught as designed using the step-by-step directions in the Facilitator Guide. This is the only model that LLII approves for teaching our CURRICULA. Disseminating any Love and Logic material by any other means is not approved. Any other means requires express written consent from LLII. Purchase of a CURRICULUM also grants you the right to use the trademarked title(s) of that CURRICULUM when advertising in flyers, business cards, or your website. Use of our trademarked titles requires they be rendered in accordance with the "Proper Use of Love and Logic® Trademarks" as described below.

The following is a list of the titles of our six CURRICULA and their proper marks:

- *Parenting the Love and Logic Way*®
- *Crianza con Amor y Lógica*®
- *Love and Logic Early Childhood Parenting Made Fun!*®
- *Love and Logic: Supporting Youth with Special Needs*®
- *Love and Logic: Adults Supporting Youth with Challenging Pasts*®
- *9 Essential Skills for the Love and Logic Classroom*®

You must use the exact title of the curriculum you are teaching and the correct mark associated with that curriculum when referring to it in writing.

LOVE AND LOGIC® TRADEMARKS

What is a Love and Logic® trademark?

A Love and Logic trademark is a word, name, symbol, device, design, phrase, sound, or color that has been adopted and used by LLII to identify our goods and services and to distinguish them from other goods and services. A trademark is always a proper adjective that describes a specific person, place, or thing. Trademarks are usually denoted with a ™ or a ® symbol. Trademarks denoted with the ® symbol are registered with the U.S. Patent and Trademark Office.

Love and Logic trademarks are the principal means by which we identify our company, products, and activities to the public and by which the public has come to recognize our company. The success of LLII is due in part to the favorable recognition we have achieved under our company name and our product trademarks.

Trademarks of the Love and Logic Institute, Inc., and their correct notices are:

- Love and Logic®
- Love & Logic®
- Parenting with Love and Logic®
- America's Parenting Experts®
- Love and Logic Magic®
- Love and Logic Speed-E Solutions®
- Love and Logic Parenting Online™
- Becoming a Love and Logic Parent®
- Parenting the Love and Logic Way®
- Crianza con Amor y Lógica®
- Love and Logic Early Childhood Parenting Made Fun!®
- Love and Logic: Supporting Youth with Special Needs®
- Love and Logic: Adults Supporting Youth with Challenging Pasts®
- 9 Essential Skills for the Love and Logic Classroom®

EXCLUSIVE LOVE AND LOGIC® TRADEMARKS

The following trademarks, "Love and Logic," "Love & Logic," "Parenting with Love and Logic," and LLII's corporate logo, are for the exclusive use of LLII except for referential use. This means that you may not use any of these trademarks alone. They should be used only referentially in a sentence, as proper adjectives followed by a common noun descriptor. When using the marks for referential use you must adhere to the requirements in the "Proper Use of Love and Logic® Trademarks" section, which contains examples of referential use. **When you write about Love and Logic Institute, Inc., the ® symbol should NOT be placed after "Love and Logic" because this is part of the company name.**

PROPER USE OF LOVE AND LOGIC® TRADEMARKS

1. **A trademark must be used as a proper adjective (not a noun or verb) the first time it is used in text. Never use a trademark as a verb.**

Correct: Love and Logic® skills help parents raise responsible kids.

Incorrect: Love and Logic® helps parents raise responsible kids.

Correct: I teach *Parenting the Love and Logic Way*® classes.

Incorrect: I teach *Parenting the Love and Logic Way*®.

2. **Never use trademarks in a possessive or plural form.**

Correct: Love and Logic® techniques hold kids accountable in caring ways.

Incorrect: Love and Logic's® techniques hold kids accountable in caring ways.

3. **The common way to designate a trademark is to place its symbol (® or ™) immediately after the adjective (trademark), before the noun it modifies.**

Correct: Our school uses the Love and Logic® approach.

Incorrect: Our school uses the Love and Logic approach®.

4. **You may not use any Love and Logic trademark, including but not limited to the Love and Logic name, as part of your company name, your product name, your service name, or your domain name.**
5. **Your business name may not be confusingly similar to the Love and Logic trademark.**
6. **You may not use the Love and Logic trademark or logo in any manner that implies directly or indirectly Love and Logic sponsorship, certification, or endorsement, or in such a manner that it appears that the Love and Logic Institute, Inc., is legally associated with your company.**
7. **You may not use any Love and Logic trademark or logo without express written permission from the Love and Logic Institute, Inc.** Independent Facilitators who have signed the Independent Facilitator Agreement have gained permission to use the name of the CURRICULA that they own. If you are a facilitator and have not signed our Independent Facilitator Agreement, please ask us how to do so in order to gain that written permission.
8. **Reference to the Love and Logic trademark may not be the most prominent visual element on marketing materials for your service.** Your company name, your logo, your service name, and/or your graphic identity should be significantly larger than any reference to a Love and Logic trademark other than your CURRICULUM title.
9. **On any material that includes any Love and Logic trademark, you must include the correct attribution statement as follows:** Love and Logic® is a registered trademark of the Love and Logic Institute, Inc.

Please help us preserve the integrity of Love and Logic trademarks by using them properly

LOGO USAGE

The heart logo is a registered trademark owned by the Love and Logic Institute, Inc., and no third party is allowed to use this logo without express written consent from Love and Logic Institute, Inc. For more information regarding use of our logo, please contact LLII's legal department at 800-338-4065.

HOW TO REFER TO YOURSELF

We consider each Independent Facilitator of our CURRICULA to be an independent entrepreneur teaching a course developed by the Love and Logic Institute, Inc. We give you permission to use the title of any of our CURRICULA, which are registered trademarks of the LLII, in your advertising provided you adhere to the requirements in the "Proper Use of Love and Logic® Trademarks" section.

If you are a facilitator of any of our CURRICULA, you should refer to yourself as follows:

Your Name, Independent Facilitator of (Your Curriculum) curriculum.

If you have completed one of our facilitator training conferences, then you may refer to yourself as:

Your name, Trained Independent Facilitator of (Your Curriculum) curriculum.

Please do not refer to yourself as a "Love and Logic Facilitator, consultant, expert" or imply that you are an employee of, or sponsored by, the Love and Logic Institute, Inc., Jim Fay, Charles Fay, Ph.D., or Foster W. Cline, M.D.

Correct Example: John Nelson will offer the *Parenting the Love and Logic Way*® training course beginning November 15. The *Parenting the Love and Logic Way*® curriculum was developed by Jim Fay, Charles Fay, Ph.D., and Foster W. Cline, M.D., of the Love and Logic Institute, Inc., in Golden, Colorado. John is an Independent Facilitator of the *Parenting the Love and Logic Way*® curriculum.

Incorrect Example: John Nelson will offer the *Parenting the Love and Logic Way*® training course beginning November 15. The *Parenting the Love and Logic Way*® curriculum is sponsored by the Love and Logic Institute, Inc., in Golden, Colorado.

Other common temptations that are not allowed are:

John Nelson is a **Love and Logic** facilitator

Come join our **Parenting with Love and Logic** classes

John Nelson of the Love and Logic Institute...

John Nelson is a **Love and Logic** trained facilitator

John Nelson is a **Certified Love and Logic** facilitator

(The boldface type in each instance emphasizes an example of wording to avoid.)

NOTE: Use of the word “Certified” is approved only for facilitators who went through a formal process of certification. This process affected a small number of customers many years ago and is no longer available. Only facilitators who did participate in that process are allowed to refer to themselves as a Certified Facilitator of a Love and Logic® CURRICULUM or Love and Logic CURRICULA.

MEDIA KIT

Downloadable, preapproved advertising templates can be found on our website under the Facilitators section and can be edited to include your class information. All items in the kit are in compliance with the rules and regulations set forth by the U.S. Patent and Trademark Office for proper use of copyrights and trademarks.

The Media Kit includes templates for:

- Registration Flyers
- Brochures
- Business Cards

We prefer that you use these prepared items, although you may create your own brochures and flyers as long as they meet the requirements of the “Proper Use of Love and Logic® Trademarks” section (pp. 3-4). If you have any questions about deviations from these templates, please contact us at 800-338-4065 or you can email a copy of your flyer to us at cservice12@loveandlogic.com and we will be happy to review drafts of any advertisement that you have created.

BUSINESS CARDS

If you would like to use a business card to advertise your Love and Logic® classes for the CURRICULA, please follow these guidelines:

1. You may create your own business name and logo and refer to yourself as “Sally Smith, Independent Facilitator of *Parenting the Love and Logic Way*® classes.” If you are an Independent Facilitator of multiple curricula, you may refer to yourself as “Sally Smith, Independent Facilitator of Love and Logic® Curricula.”
2. A template for business cards is available in the Media Kit on our website. We have allowed the use of our logo on these business cards only. The template must be used in its original form with only the additions of your name and contact information. If there is other information that you would like to include, with the exception of your title and business information, then you must create your own business card and will not be allowed to use our logo. On the template there are specific details, such as color codes and layout information, for your printer to follow.

YOUR WEBSITE

Please be aware that all of the rules for the use of trademarks, logo, copyrights, and how to refer to yourself apply to your website content. Love and Logic® and our other trademarks are protected and may not be part of your company name, service name, or domain name. The most successful facilitators generally use company names and web addresses that have a reference to parenting, teaching, or teaching and parenting.

You may use the title of your curricula as long as you use the proper notice. Please refer to the “Love and Logic® Trademarks” section.

You may use our Insider’s Club Tips under very limited conditions. That procedure is outlined in the “Insider’s Club Tips” section below.

You are welcome and encouraged to link to our website. You may also link to the html versions of our free articles in the same manner described for Insider’s Club Tips in the “Insider’s Club Tips” section on page 6.

We also ask you to use the following disclaimer somewhere on your website when advertising your classes.

This website is not associated with, or sponsored by, the Love and Logic Institute, Inc. Love and Logic® is a registered trademark of the Love and Logic Institute, Inc. Love and Logic® was founded by Jim Fay and Foster W. Cline, M.D., with continued creative and operational direction by Charles Fay, Ph.D. It is based on the experience of a combined total of over 100 years working with and raising kids, and on the psychologically sound Love and Logic® philosophy for parenting and teaching. For more information, please go to www.loveandlogic.com or call 800-338-4065.

COPYRIGHTS

All Love and Logic® materials are copyrighted and may not be reproduced in any fashion for any purpose unless the use qualifies as “fair use” as defined by the U. S. Copyright Law Fair Use Doctrine. This includes any printed or recorded materials, with the exception of articles for which permission has been granted. Permission will appear at the bottom of the page if it exists. Jim Fay and Charles Fay have made several of their articles available to those who wish to provide additional handout material to their class participants. You must reprint those free articles in their entirety including all copyright information. These handouts can be found on our website at www.loveandlogic.com. Participant workbooks for the CURRICULA may not be copied in part or in their entirety.

Please help us preserve the integrity of the Love and Logic philosophy. Tell people as much as possible about Love and Logic methods, but please do not copy, distribute, or create new materials.

All artwork associated with Love and Logic materials is copyrighted. Please do not use the line drawings of children and adults that appear throughout the CURRICULA materials to create promotional materials.

If you have questions about the proper use of Love and Logic materials or about copyright issues, please contact customer care at 800-338-4065.

INSIDER’S CLUB TIPS

We have thousands of subscribers to our Insider’s Club newsletter. This weekly newsletter is delivered by email each Wednesday and contains an article written by Jim Fay, Dr. Charles Fay, or other Love and Logic® experts. Our newsletter articles focus on practical tips that are easy to use and can be implemented right away in the classroom or at home.

We encourage you and your participants to sign up for the Insider’s Club, which can be done easily and quickly by completing the Insider’s Club form that is available on the Love and Logic website. As an Independent Facilitator, you can also download from our website an Insider’s Club sign-up form for use in your classes—the link for downloading this form is located by clicking on the Insider’s Club tab in the Facilitator’s section of our website. Simply complete this form and email it to cservice@loveandlogic.com. After we receive your form, we will add your participants to the Insider’s Club and they will start receiving the Insider’s Club newsletter.

You are allowed to add a link on your website or your newsletter to any of our Insider’s Club Tips if you use ONLY a small part of the Insider’s Club Tip. In order to do this, you must first select the small part to be used BEFORE you set up the hyperlink to the full article in our online newsletter archive. The small part of the tip should include ONLY the title of the tip, the author(s), and the first two or three sentences of the article. The link to our newsletter containing the tip should be added immediately below the lines of text from the article using the text “Click to read the rest of this Love and Logic® article.” An example of how to set up a tip properly on your website or in your newsletter is shown below, including the link at the bottom showing proper format and text.

Teaching Little Ones Right from Wrong

By Dr. Charles Fay

Jimmy was a lucky kid. As soon as he was old enough to crawl over and grab something off of the coffee table, his parents began to teach him the difference between right and wrong. Because they loved him, they gave him the daily gift of correction.

[Click to read the rest of this Love and Logic® article](#)

In order to place the link on your website or in your newsletter, first open the Insider’s Club newsletter that contains the tip that you want. Then scroll down to the bottom of the newsletter and click on “View as Web Page.” After the page opens, copy the link from your web browser and paste it just below the text that you have created on your website or in your newsletter, then retitle the link using the text as shown

in the example above. After your readers click on the link at the bottom, they will be taken to the Love and Logic Insider's Club newsletter where they will have access to the entire tip in its original form.

MAKING HANDOUTS AND PowerPoint SLIDES

It will be difficult to produce your own Love and Logic® handouts or create Microsoft PowerPoint slides or presentations without infringing on our copyrights. We discourage you from producing new materials. The CURRICULA workbooks have been designed to contain the materials most helpful to participants taking these courses.

WRITING ARTICLES

Many facilitators like to write their own articles for websites, newsletters, etc. It is important to understand that when writing an article, it must be mostly the writer's own material with limited use of copyrighted material. When referring to something from a Love and Logic® source the writer must give attribution to its author. It must also be clear in the article that the writer is not an employee of LLII. If possible, including the Love and Logic website and phone number, where readers can find more information, would be helpful.

PUBLIC SPEAKING

As a facilitator, you have been given limited permission to share Love and Logic® concepts through the use of our CURRICULA. Although it is tempting to share your knowledge of Love and Logic skills by offering your own programs to the public, any use of Love and Logic copyrighted material requires express written permission from LLII unless it falls under the heading of "fair use." If you want to create enthusiasm for upcoming classes, we do allow the use of preapproved sample presentations, using our free articles, for groups that want an introduction to the Love and Logic approach. These sample presentations can be found under "Love and Logic 'teaser' Presentations" on the Facilitator page at www.loveandlogic.com.

CREATING YouTube VIDEOS

It is common for facilitators to create YouTube videos for use in the public domain. If you will be making a video to promote your classes on YouTube, then you must clearly indicate up front that your video is a preview of what participants will learn in your class. You must use the full name of the Love and Logic® class or curriculum with proper marks. Your videos should be limited to a very brief discussion of a module or skill. We also encourage you to share videos from our Love and Logic YouTube channel. Any instruction in Love and Logic copyrighted material via YouTube is the domain of the Love and Logic Institute, Inc. Any other videos should be considered to be like articles and the use of copyrighted material is restricted to "fair use."

TELECLASSES AND WEBINARS

The only model for teaching Love and Logic® skills is through use of CURRICULA as they were designed. Each CURRICULUM was designed to be taught in person through the use of the DVDs or USB for the CURRICULUM, with an appropriate workbook for each participant or couple. Any attempt to deliver material over the Internet through use of long-distance learning tools constitutes copyright infringement. Any attempt to teach CURRICULA over the phone is a misuse of materials because use of DVDs or USBs would be impossible. Facilitating CURRICULA by these methods creates unfair advantages among facilitators. The *Love and Love and Logic Parenting Online™* webinar, *Love and Logic for the Classroom & School Online™*, and the *Love and Logic Trauma Informed Care Online™* webinar are intended for individual use only and Independent Facilitators are not allowed to use these webinars for the purpose of delivery over the Internet. Remote delivery of CURRICULA is only allowed by signing a Limited Use Licensing Agreement with Love and Logic Institute, Inc. It is the sole right of Love and Logic Institute, Inc., to create any new version for teaching Love and Logic material.

BLOGS

All copyright rules apply to any Love and Logic® material included in blogs. Please be sure that your blog does not confuse people into thinking that Love and Logic Institute, Inc., endorses your content. If you have a blog, you might want to share Love and Logic content with others. Please feel free to link to our website or share content with us on social media—if you want to highlight Love and Logic products for your followers, please use links to the Love and Logic website rather than third parties such as Amazon. We invite you to use content from the Insider's Club Tips as outlined in the "Insider's Club Tips" section of this document. Please feel free to contact us and share your ideas for collaborating with us on blogs, including conducting interviews with us or including one of us as an author on a blog.

SOCIAL MEDIA

We have a presence on social media platforms, including Facebook, Twitter, YouTube, and Instagram. Please follow us and interact with us on any of these platforms—we would love to have you as part of our social media community. Please keep in mind that you should place your marketing materials on your own social media platforms and avoid placing them on our social media pages. We have a Facebook page just for facilitators to interact with one another. You can get access to that page by searching "facilitators of Love and Logic curricula" on Facebook—you may then request to join.

TRANSLATIONS

At this time, we do not grant permission for translating any of our Love and Logic® products into any other languages. Before any translation is attempted, please contact us for specific requests that you believe are exceptional.

HOW TO CHARGE FOR CLASSES

You are free to charge any amount you wish (and which your market will bear) for your classes. You may also offer classes free of charge. The Love and Logic Institute, Inc., does not get involved in determining how you should price your classes and, unlike other similar programs, we do not ask facilitators to give us a percentage of fees collected from class participants.

There is no set method for determining the appropriate price for the classes. We have facilitators who charge from as little as \$9.00 per person to cover the materials, to those who charge \$150.00 per couple. It might be helpful to check with adult education organizations, hospitals, recreation centers, etc., in your community to see how their various classes are priced. Doing this will give you an idea of what the market in your community is accustomed to paying for adult education classes.

Facilitators have also obtained grants, which allow them to provide classes free of charge. Most libraries will have a directory of local and national foundations and other funding sources if you are interested in obtaining a grant to teach Love and Logic® CURRICULA.

You can always encourage class participants to obtain Love and Logic books, audios, or webinars to support the new behaviors they are learning in your classes.

FACILITATOR PAGE

We have created a Facilitator page on our website exclusively for Independent Facilitators. It provides direct access to free resources, including flyers and marketing tips, special monthly audio messages from Jim Fay and Dr. Charles Fay, and research information. We also have a Trainer Search feature on our website and you can have your name, contact information, and the CURRICULA that you teach listed on this page. The tab for the Facilitator page will appear on our website home page when you log in to your account with your user name and password. Please call 800-338-4065 if you have any questions.

ANSWERS TO TOUGH PARENTING QUESTIONS

Unlike any other curricula in our market, the authors, Jim Fay and Charles Fay, Ph.D., make themselves available to facilitators who are stumped by tough teaching or parenting questions. As an Independent Facilitator, you can have direct access to Jim and Charles. Please call a customer care specialist at 800-338-4065 and let him/her know you are a facilitator with a tough question. Our customer care specialists will provide you with the personal cell phone numbers of Jim Fay and Dr. Charles Fay. Please call on behalf of your class participants rather than having class participants contact Jim or Charles. Please do not share their phone numbers with your participants or anyone else.

Love and Logic Institute, Inc.

Independent Facilitator Agreement

INTRODUCTION

We are extremely pleased to have you as an Independent Facilitator of one or more of our Love and Logic® curricula. We value your business and your commitment to helping us make the world a better place! In order to maintain the integrity of our product, as well as to protect the intellectual property we have worked so hard to create, we ask that you adhere to the terms and conditions as set forth in the *Love and Logic® Policies and Guidelines* booklet and this *Love and Logic® Independent Facilitator Agreement*. We understand that “legal language” can seem cold or uncaring, but we’ve learned through many difficult experiences that it is a necessary part of doing business in today’s world. We hope you understand and know that we truly value the wonderful contributions you make by spreading the word about the Love and Logic approach.

LOVE AND LOGIC CURRICULA

Love and Logic Institute, Inc., (LLII) owns registered trademarks for the *Parenting the Love and Logic Way®*, *Crianza con Amor y Lógica®*, *Love and Logic Early Childhood Parenting Made Fun!®*, *Love and Logic: Supporting Youth with Special Needs®*, *Love and Logic: Adults Supporting Youth with Challenging Pasts®*, and *9 Essential Skills for the Love and Logic Classroom®* curricula. These will be referred to collectively as CURRICULA in this Independent Facilitator Agreement (AGREEMENT).

INDEMNIFICATION

You agree that you will indemnify and hold harmless the Love and Logic Institute, Inc., from any claim, suit, damage, loss, or expense (including reasonable attorneys’ fees and other costs and expenses of litigation) arising out of any breach or any allegation, which, if true, would constitute a breach of any of the warranties and representations contained in this AGREEMENT, including non-professional conduct on your part as an Independent Facilitator of any of the Love and Logic® CURRICULA.

TERMINATION

This AGREEMENT may be terminated by LLII, in its sole discretion, if the undersigned Independent Facilitator of the CURRICULA fails to comply with the terms of this AGREEMENT, or if the undersigned Independent Facilitator is publicly accused of the violation of any law, an act of moral turpitude, or any other conduct which subjects, or could be reasonably anticipated to subject, the undersigned Independent Facilitator or LLII to public ridicule, contempt, scorn, hatred, or censure.

NON-EXCLUSIVE LICENSE

This AGREEMENT is a non-exclusive license agreement that shall be binding upon and inure to the benefit of the successors and assigns of LLII. You shall not have the right to assign this AGREEMENT without the prior written consent of LLII.

You agree that (i) you shall distribute and deliver only our CURRICULA and materials whenever delivering Love and Logic® training, without including any other course content or materials, (ii) you shall deliver Love and Logic CURRICULA only as designed and intended, and (iii) you shall conduct yourself in a professional manner at all times and refrain from any behavior injurious to LLII, its reputation, or its standing in the community.

The PROGRAM is defined as any or all of the Love and Logic CURRICULA and associated participant workbooks. As an Independent Facilitator of the PROGRAM, you are permitted to use the PROGRAM as follows—you may (i) use the PROGRAM to teach and train others under this non-exclusive, non-transferable license; (ii) advertise and promote training sessions in compliance with the standards set forth in the PROGRAM’s Facilitator Guides, *Love and Logic® Policies and Guidelines* booklet, Media Kit, and Code of Ethics (collectively referred to as “FACILITATOR MATERIALS”); (iii) reproduce materials included in the PROGRAM only in compliance with the standards set forth in the FACILITATOR MATERIALS; and (iv) use Love and Logic trademarks only in compliance with the standards set forth in the FACILITATOR MATERIALS.

As an Independent Facilitator of the PROGRAM, you are not permitted to use the PROGRAM in any of the following ways—you are not allowed to (i) transfer, distribute, rent, sub-license, lend, or lease the PROGRAM or portions thereof; (ii) alter, modify, or adapt the PROGRAM or portions thereof including, but not limited to, translating any PROGRAM materials or creating derivative works from any PROGRAM materials; (iii) digitize and

include the PROGRAM or any portion thereof on any website; (iv) make copies of the PROGRAM or portions thereof unless otherwise permitted by the FACILITATOR MATERIALS; (v) use Love and Logic trademarks in any manner other than as permitted by the FACILITATOR MATERIALS; (vi) use the *Love and Logic Parenting Online*[™] webinar, the *Love and Logic for the Classroom and School Online*[™] webinar, or the *Love and Logic Trauma Informed Care Online*[™] webinar for purposes of delivering CURRICULA classes over the Internet; or (vii) remove any copyright or trademark notices associated with the PROGRAM.

GENERAL TERMS

If any provision of this AGREEMENT shall be held to be illegal, unenforceable, or in conflict with any law of a United States federal, state, or local government entity having jurisdiction over this AGREEMENT, the validity of the remaining portions or provisions hereof shall not be affected thereby.

Any notice to be given hereunder shall be deemed to have been given if deposited in the United States Postal Service mail, with certified postage prepaid or express mail delivery, and addressed to either party at the addresses given below.

The laws of the State of Colorado shall govern this AGREEMENT.

This AGREEMENT constitutes the entire understanding between the parties and supersedes any prior agreement between the parties for any use of the CURRICULA previously conducted by the Independent Facilitator for LLII. The terms of this AGREEMENT can be modified only by an instrument in writing signed by both parties.

Thank you again for the goodness you do and for understanding our goal to ensure the integrity of the Love and Logic[®] approach! If you have any questions please don't hesitate to call us at 1-800-338-4065.

**Please complete, sign, and then scan this page. Send the scanned copy by email to:
cservice@loveandlogic.com**

Love and Logic Institute, Inc.

Independent Facilitator Signature and Information

Signature: _____

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